



# Angelina Stefanovici (She/Her)

## Candidate Platform for Vice President of Events

### *Western Psychology Association (WPA)*

As a passionate advocate for both the psychology field and the Western Psychology Association (WPA), I am excited to present my candidacy for the role of Vice President of Events. Throughout my time with the WPA, I have seen firsthand the immense potential we have to engage, educate, and empower undergraduate psychology students. If elected, I will leverage my creativity, marketing experience, and commitment to excellence to elevate our events to new heights, fostering a vibrant community for our members.

## Experience and Contributions:

Over the past two years, I have been grateful to be a part of WPA's Marketing Team. As the current VP of Marketing and former committee member, I have collaborated with other executives in promoting WPA events, managing cost-effective marketing budgets, and fostering connections with professors, graduate students, and other UWO Clubs!

However, my experience in event planning and promotion extends over six years, during which I held a prominent role as Senior Promotions Lead for my high school's social justice club, ACE (Advocacy, Community, Empowerment). In this position, I developed promotional campaigns for LGBTQ+ awareness and cultural diversity initiatives while organizing community events, such as fundraisers and themed movie nights! This role ignited my passion for both creative expression and community outreach.

These experiences have enhanced my ability to stay organized, adapt to new challenges, and think creatively. I am eager to bring this skill-set, along with my passion for psychology and collaboration, to help elevate WPA events – creating memorable experiences for our new and returning members.

## Building on Our Success:

The foundation laid by this year's executive team has been outstanding. Our past events have provided unparalleled opportunities for members to explore career pathways, engage with faculty, and navigate the complexities of academia. I am excited to continue on various events, ensuring each event is impactful, dynamic, and tailored to the evolving needs of our diverse student body. Just a few of these include:

- ⇒ **Review Sessions:** Offering more interactive, student-driven sessions that foster a collaborative and supportive learning environment.
- ⇒ **Grad Night & Lab Tours:** Continuing to provide essential networking opportunities and enhancing the experience with live demonstrations and Q&A sessions.
- ⇒ **ASIST Training:** Expanding this critical training to support the mental health and well-being of our peers and community.
- ⇒ **Fundraising Events with Local Organizations:** Strengthening community involvement through creative initiatives that support important causes.

A key part of WPA's mission is to connect students with research and volunteer opportunities. As VP of Events, I aim to enhance this by offering a hands-on events including:

- ⇒ **Career Kickstart:** At the start of the academic year, members can receive professional headshots, have their resumes reviewed, and get advice on approaching professors for research opportunities.

Having navigated this process myself, I understand the challenges students face in securing research and volunteer positions. Through this event and many others, I aim to provide students with the skills and confidence they need to succeed in both their academic and professional lives.

One of my final proposals as the current VP of Marketing is a year-end survey to assess member experiences and gather constructive feedback. Continuously improving based on our members' needs is essential for our ongoing success.

*If you would like to learn more about my platform, feel free to reach out to me [astefa5@uwo.ca](mailto:astefa5@uwo.ca) or on Instagram [@vote4angelina](https://www.instagram.com/vote4angelina/)!*